



**MEDIA
PACK**

LAND ACKNOWLEDGEMENT



Tongva lands and islands were traditionally ruled by autonomous village-states, knitted together by kinship, language and culture.

We recognize this event is being celebrated in Downtown Los Angeles, on sacred lands within the villages of **Yaangna**.

We acknowledge the Tongva, Kizh, San Gabrielino and neighbouring nations. We pay our respects to their Elders - Past, Present and Emerging.

DIVERSITY AND INCLUSION



Harmony Event Productions is committed to a diverse, inclusive, and equitable environment. One where all creatives, production, suppliers, administrators, collaborators, audiences and volunteers, whatever their gender, race, ethnicity, national origin, age, sexual orientation or identity, education or disability, feel valued and respected.

We are committed to a nondiscriminatory approach and provide equal opportunity for engagement and advancement in all aspects of our operations, programs, and outcomes. We respect and value diverse life experiences and heritages and ensure that all voices are valued and heard.

We're committed to modelling and remaining best practice in diversity and inclusion in our industry, and to maintaining an inclusive environment with equitable treatment for all.

CONTACTS

Your Main Contacts for EL GRITO



Sam Cook

GP Lead
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Myra Gomez

MEDIA Green Zone Management
(She/Her)
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El Grito

City of Los Angeles
2026

TUESDAY, SEPTEMBER 15, 2026
LOS ANGELES CITY HALL

VIVA MÉXICO! ¡VIVA LOS ÁNGELES!

MAIN STAGE (SPRING STREET)

TIME	PERFORMANCE / ACTIVITY
5:00 PM – 5:10 PM	DJ VERTEX Spins
5:30 PM – 6:15 PM	ESTRADA BAND
6:35 PM – 7:35 PM	TRISH TOLEDO
7:30 PM	Councilmembers to Main Stage
8:00 PM – 8:15 PM	Mayor Karen Bass / Councilmember Imelda Padilla Remarks
8:15 PM – 8:45 PM	Civic Ceremony / Official El Grito Bell Ceremony (Consulado Mexicano)
8:45 PM	Los Angeles Azules Introduction
8:45 PM – 10:00 PM	LOS ANGELES AZULES
10:00 PM	End of Program

SOUTH LAWN

TIME	PERFORMANCE / ACTIVITY
5:30 PM – 6:30 PM	Mariachi
6:30 PM – 7:00 PM	Council Member Remarks to the Community
7:00 PM – 7:20 PM	AZTEC DANZA
7:25 PM – 7:45 PM	Panorama HS Folklorico Performance



Imelda
PADILLA

City of Los Angeles Councilmember Sixth District



El Grito

MEDIA OPERATIONS & SITE INSTRUCTIONS

Key Contacts & Radio Channels

- Media Lot Lead (Green Zone): Mayra Gomez (Hours: 9:30 AM – 10:30 PM) Responsible for all aspects of Green Zone ops and check in oversight. Not responsible for direct comms.
- GP Lead: Sam Cook (Stationed at Broadway Info Booth, near Media Vehicle Entrance)
- Comms / Operations Radio: Channel 3 (CH-3)
- VIP Access Inquiries: Direct to Monica Perez
- Media Strategy & Comms Inquiries: LA City Communications (Harmony Event Productions oversees site infrastructure and operations only)

El Grito

General Info

- Primary Footprint: Los Angeles City Hall Forecourt & Steps (200 N Spring St) and adjacent Gloria Molina Grand Park.
- Lead Production Entity: Harmony Event Productions (HSEP) in direct collaboration with LA City Council District 6.

Los Angeles, California [Weather](#):

Tuesday, September 15, 2026



Day **84°**

Night **70°**

Precipitation	49 %
Wind	7 mph
UV Index (0 - 11+)	7

Sun Details

- **Sunrise:** 6:36 AM
- **Sunset:** 6:59 PM
- **Daylight duration:** Roughly 12 hours and 23 minutes.

MEDIA ZONE

SOUTH ENTRANCE

1st& Broadway

SECURITY

BROADWAY ST 20ft Ingress/Egress

1 2 3 4 5 6 7 8
Trash Trash Trash Trash Trash Trash Trash Trash
Info /EMS

FOOD TRUCKS X 8 25ft /200ft

3 handwashing stations

10 x portapottys x 1 accessibility

Media Vehicle
entrance
Broadway

6 x vendor portapottys + 2 handwashing
stations and roll-off trash behind vendors
(GP not permitted)

3 way sink, handwashing station, generator, trash, distro board

5ft Vendor Back of house

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29
2-3 El Chaparrito Tacos 10x20
String Lights 300ft
Trash

Vendor Public Walkway 15ft
18-19 Dr Simi 10x20
Trash

Future home to El Corazon Art
Park (currently a vacant lot)

Media Van Parking
GREEN ZONE

(Dirt Lot) entrance via Broadway

Media Tent - foot
entrance Spring St /
Vehicle entrance
Broadway 10x20

ADA ENTRANCE

SOUTH ENTRANCE

1st & Broadway

BROADWAY ST 20ft Ingress/Egress

FOOD TRUCKS X 8 25ft /200ft

Media Vehicle entrance Broadway

3 way sink, handwashing station, generator, trash, disto board

6 x vendor portapottys + 2 handwashing stations and roll-off trash behind vendors (GP not permitted)

10 x portapottys x 1 accessibility

Media Van Parking GREEN ZONE (Dirt Lot) entrance via Broadway

Media Tent - foot entrance Spring St / Vehicle entrance Broadway 10x20

Future home to El Corazon Art Park (currently a vacant lot)

String Lights 300ft

Vendor Public Walkway 1.5ft

18' Port San 10x20

Trash

Info/EMS

1 2 3 4 5 6 7 8

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

SECURITY

ADA ENTRANCE



El Grito

MEDIA OPERATIONS & SITE INSTRUCTIONS

Media Parking & Vehicle Access (Green Zone)

- Vehicle Entry: Strictly via 1st Street; turn directly into the lot on Broadway.
- Security: Checkpoint active at the Broadway vehicle entrance.
- Parking Rules: Park within the two marked bays with consideration for others.
- Survey Boundaries: Stay strictly within the blue ground markings. Do not touch or move any green markings under any circumstances (site is fully surveyed).



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ON SITE ID

Media Parking & Vehicle Access (Green Zone)

- Event Volunteers: Yellow Vests
- General Public (GP) Staff: Pink Vests



Wristband Credentials

- Media - No access to City Hall unless with Lanyard or special green wristband provided by VIP.
- Volunteer - No access to City Hall unless with Lanyard or special green wristband provided by VIP.
- Crew - No access to City Hall unless with Lanyard or special green wristband provided by VIP.



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CRAFT SERVICES

We are providing our incredibly hardworking team and volunteers with a 2 tickets to use at our stalls/trucks in exchange for a meal. These will be available from Sam Cook or Madison Prince at the Info Booth on Broadway.

Please treat this ticket as cash with a limit of \$25 per meal.

Zero-Waste Mandate: Single-use disposable water bottles are strictly prohibited. All staff and volunteers to use their provided BPA-free reusable water bottles.





Harmony Event Productions
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